

"How can we be more productive on the job?"

The Vision: Do you want ...

- To super charge your business profits?
- Employees who are more efficient? (And less tired on the job?)
- Would you like to impress customers with a smooth running operation?

The **Problem**: We are all scattered, disorganized (and often tired) people!

The *Solution*: Develop a routine, "step by step" (literally!) Residential "Set-up List" Think about it. Your employees (and you) are too often a) running behind, b) deep down tired, c) distracted and/or d) forgetful. (Choose one or more of the above!) In <u>our SFS seminar</u> we preach "make it easier to do it right than to do it wrong"! So therefore...

The **quick FIX**: A Residential "Set-up List" that organizes each trip up to the house.

Of course, in residential you also must consider the emotions of the home owner. So note how this Set-up List also focuses on your client. (You can also check out our <u>Moment of Truth QuickFIX</u> checklist.) Or even better just attend our <u>Strategies for Success</u> seminar! <u>Let me know how this Residential Set-up List works for you!</u>

Steve Toburen

If you like this Checklist you'll LOVE Strategies for Success-

Invest 5 days with *Strategies for Success* (SFS) and you'll gain **years** of experience in measuring your financials, creating a marketing plan and building a truly lucrative, "real" business.

Do you struggle with any of the challenges below? Then just click for the solutions! Remember, this is just a taste of the proven "Success Resources" SFS will give you:

- Five bucks to get started off right with your cleaning client
- This economy is killing me. How can I survive?
- I'm sick of employees. Why can't they be more like me?
- How can I stop competing on price in residential?
- Why can't I make a profit? Finances scare me.

There is no other program like SFS. Interested? Call your Jon-Don rep or follow these links:

- Frequently Asked Questions about SFS
- Why should I invest five days of my life to attend SFS?
- Here is what you will learn at SFS- day by day.
- Skeptical with all the "snake oil" out there? Read what our members say...
- Read these SFS Member "bios" of what happened after SFS!

Remember, SFS has transformed the lives of almost 3,000 people in the cleaning and restoration industry. **Why not you?** I urge you to investigate SFS.

Steve Toburen



Residential Set-up List (Pre-inspected and priced)

Trip	Crew Chief	Next step	Assistant carries/does:	NOTES
	carries/does:			
1	Clipboard, Job Folder w/ business card, rolled up entrance mat w/ Spot Out bottle inside	Introduces employees puts down door mat	TM water supply hose, bottle of Scotchgard (can be used for door stop) and Door Guard. (if needed)	Asks customer if they can start setting up outside
1(a)	Wipes feet or puts on shoe covers, gives client their free "Lifetime" Spot Out bottle	Asks for a "tour" of the areas to work on	Installs Door Guard and hooks up supply hose and unrolls on way back to truck	NOTE: Be careful with plantings and flower beds.
2	Tours home w/ client while writing down and/or testing "areas of special concern".	Asks client if they may start in furthest location	Brings up upright vacuum and enough Corner Guards and extra walk-off mats to protect entire hose run	
3	Places Corner Guards and mats at transitions in home, pre-vaccums first production area and hose runs	Asks client if may start bringing in equipment	Places traffic lane sprayer, Grandi-Groom and back pack with blocks, "sticky tabs" at entrance	NOTE: Use hot water from TM to mix pre-spray
4	Pre-sprays traffic lanes in first room and pre-agitates		Runs vacuum and solution hoses from truck up to entrance- places interior vacuum and solution lines at entrance	Use "hose control stakes" to protect plantings
5	Pre-spray/agitate small (2' x 2') Magic Square demo area	Run interior hoses to first work area	Brings up carpet wand and spotting kit- on return trip	NOTE: Always place wand on ground- not standing up
6	Loops solution line and vacuum hose back to <i>Magic Square</i> demo area	Connect carpet wand to hoses	Connect hoses at entrance, then starts truck mount	
7	Asks customer to check cleaning quality in the <i>Magic Square</i> area (which should be area client was most concerned about)	Double extract and groom up Magic Square, move hoses to first area/ start cleaning!	Assistant brings up any remaining items from truck, wipes shoes/ puts on shoe covers and helps Crew Chief move hoses back to first production area	
7(a)	Crew Chief picks up sales kit from truck and at least 5 Lifetime Spot Out bottles, knocks on neighbor's doors	"Apologizes" for the TM noise and gives free Spot Out	Assistant starts cleaning!	

